



# Norfolk Area Childcare Collaborative



## Building Bright Futures

*A Campaign to Address  
Norfolk's Childcare Needs*



# OUR CHALLENGE

As of Fall 2024, Norfolk lacked 299 licensed childcare slots—not counting nearby communities. Legislative District 19 ranks among Nebraska’s top ten for largest childcare deficits (*Buffett Early Childhood Institute*). This shortage pushes many parents – especially mothers – out of the workforce, costing Nebraska an estimated \$745 million annually in lost income, productivity, and tax revenue. Quality care remains out of reach for many, making childcare not just a family issue, but a workforce and economic one. This center will address almost 25% of this gap, with a total of 71 slots..

## WHY THIS FACILITY IS ESSENTIAL



Provide affordable, high-quality care for children of all ages, from infants to school-age.



Support local businesses by offering reliable childcare options for employees, enabling parents to remain in the workforce.



Pay early childhood educators a living wage and benefits, attracting and retaining qualified staff who are dedicated to guiding and educating the next generation.



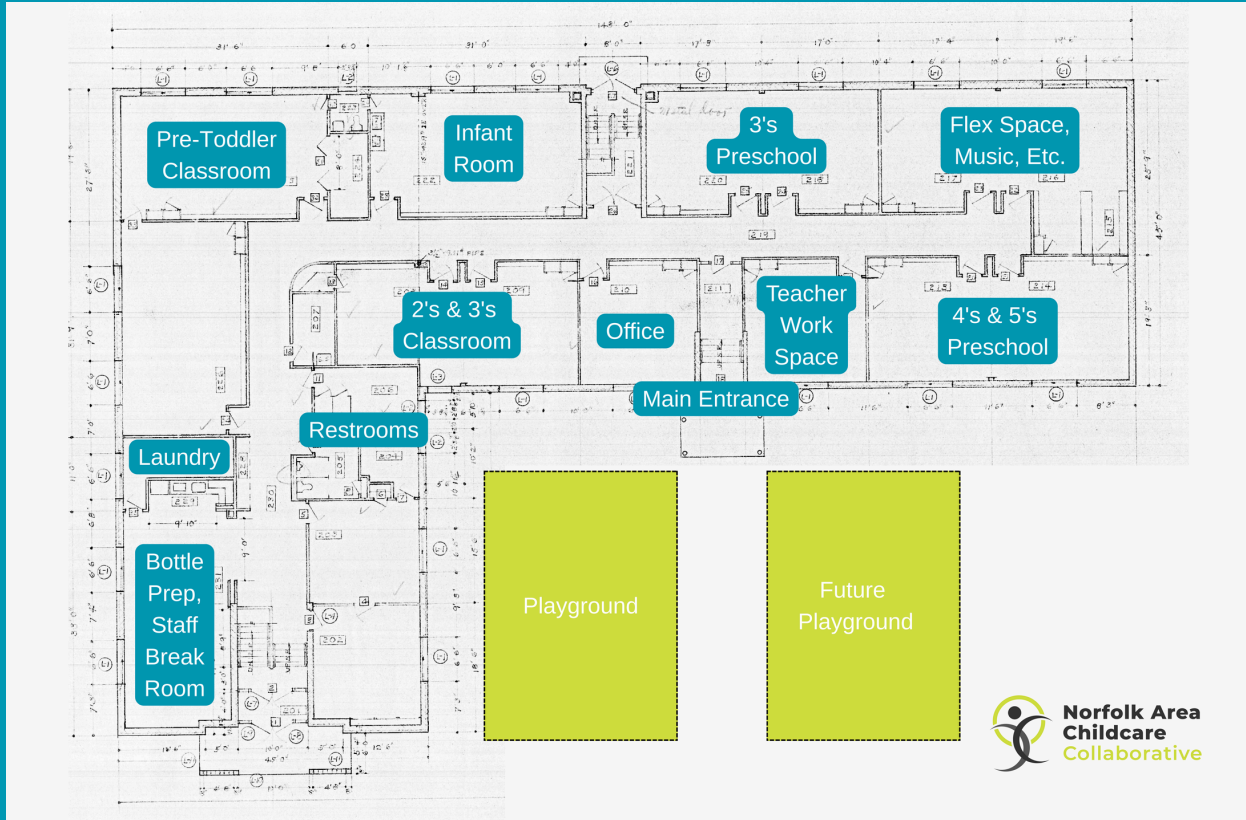
Offer childcare slots for families in need, ensuring that every child has access to the care they deserve, regardless of their family’s financial situation.



This center will be a community-driven solution to a problem that affects not just families, but the economy and the future of our children.



This facility has been designed to meet the highest standards in early childhood education, providing a safe, supportive environment where children can learn and grow.



Spacious, well-equipped classrooms designed for each stage of early development.



A secure outdoor inclusive play area to encourage physical activity and socialization.



Childcare slots available for employees of local businesses, supporting a balanced work-life environment for parents.



Tuition assistance and subsidized slots for families in need, promoting equal access to quality childcare.



A commitment to living wages for our qualified early childhood educators, ensuring staff stability and high-quality care for children.

# OUR VISION

The Norfolk Area Childcare Collaborative is a nonprofit organization dedicated to solving the growing childcare shortage in Norfolk. In response to the overwhelming demand for quality, affordable childcare, we are launching a capital campaign to create a state-of-the-art early childhood education facility in Norfolk. Our mission is to provide a nurturing environment for children to grow, learn, and develop while helping local businesses thrive by enabling parents to re-enter and remain in the workforce.



## DONATE TODAY

We invite you to join us in this critical mission. Your support today will have a lasting impact on the future of our children, families, and local businesses.

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## FUNDRAISING GOAL

NAMING RIGHTS AVAILABLE

**\$1.2**  
MILLION

**child care**  
**TAX CREDIT**  
NebraskaChildCareTaxCredit.org



Your donation may qualify for up to 100% tax credit. Scan for more information

Donate online: [norfolkchildcarecollaborative.com](http://norfolkchildcarecollaborative.com)



**Norfolk Area**  
**Childcare**  
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### CONTACT US:

[info@norfolkchildcarecooperative.com](mailto:info@norfolkchildcarecooperative.com)

[norfolkchildcarecollaborative.com](http://norfolkchildcarecollaborative.com)